

# RBM Rewards Dollars



RBM is introducing a Rewards program for our sponsored teams and clubs. The RBM Rewards Dollars go further and can be used on more!

Increase membership in local clubs and teams.

After all, **Ride Local Shop Local.**

# So what exactly are RBM Rewards Dollars?

These are accumulated from your purchases at any RBM location or online at [bikemart.com](http://bikemart.com).

Only exclusions are bicycles and service/labor.

The Rewards Dollars you accumulate will be the same as your previous club discount.

These Rewards will be emailed bi-annually starting in April.

The best news? The RBM Rewards Dollars can be  
used to purchase

# ANYTHING

at RBM or [bikemart.com](http://bikemart.com) including Garmins, carbon  
wheels, BICYCLES, tune-ups, gift cards, GoPro.

Truly anything!

What do we need from you?

Accurate email addresses from your club/team membership.

# RICHARDSON

# Bike Mart

EST. 1962

SHOP SERVICES EVENTS ABOUT US LOCATIONS



## Welcome To Rewards!

Welcome to Richardson Rewards, Laura. As a member, you'll receive access to store news, offers and special discounts. Plus, the more you buy the more Rewards you earn with every purchase. Your Ride Club rewards are issued Quarterly, in February, May, August & November and at that time you'll have 30 days to redeem them.

Rewards points are earned on everything spent in the store including bikes, accessories, and service - so make sure that every time you make a purchase you give the cashier your name so you get credit for your purchases.

Keep on riding.

Your Friends at Richardson Bike Mart

15%  
OFF

your purchase of  
\$75 or more<sup>1</sup>

Coupon expires on  
11/19/2016



# How does a customer redeem RBM Rewards Dollars?

Come in or go online and shop for some goodies. Remember your Rewards Dollars can be used for ANYTHING.

Bring in your RBM Rewards Dollars email (printed or on your phone) to present at checkout as a form of payment.

Without the email, you cannot receive your Rewards Dollars.

Rewards Dollars expire 30 days from when they are issued.



# RICHARDSON

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Laura,

You've earned Richardson Bike Mart Reward Dollars! As a Rewards member, your rewards can be applied toward the purchase of bicycles, clothing, accessories, service, or nutrition in the next 30 days. Basically anything!

We look forward to seeing you!

**Your Friends at Richardson Bike Mart**

**\$0,000.00**

Rewards Earned<sup>1</sup>

Hurry in now to  
redeem!

Your rewards expire on  
11/19/2016



Remember, the more you buy  
the more rewards you earn  
with every purchase!



<sup>1</sup>You must present this e-mail to redeem your rewards.